

NAHJ SPONSORSHIP & EXHIBIT Application

MIAMI
INTERNATIONAL TRAINING CONFERENCE AND CAREER FAIR
NAHJ - JULY 18-21 2018

COMPANY NAME (as it should appear in print) _____
KEY CONTACT NAME _____
JOB TITLE _____
KEY CONTACT E-MAIL _____ KEY CONTACT PHONE _____
COMPANY ADDRESS _____
CITY _____ STATE _____ ZIP _____
COMPANY PHONE _____ FAX _____
COMPANY WEBSITE _____

Payment Information:

Please return completed application, along with full payment to:
NAHJ, National Association of Hispanic Journalists
Attn: Holly Rose, Industry Relations Manager
1050 Connecticut Avenue, NW 5th Floor
Washington, DC 20036
Fax: 202-662-7144
 PLEASE INVOICE
 MY CHECK PAYABLE TO NAHJ IS ENCLOSED:
NAHJ accepts U.S. funds drawn on a U.S. bank only. NAHJ Tax ID #: 95-3927141
Check enclosed: \$ _____

PLEASE CHARGE MY: VISA MASTER CARD AMERICAN EXPRESS

NAME ON CARD _____

ACCOUNT NUMBER _____

EXP DATE _____ 3-DIGIT SECURITY CODE _____

SIGNATURE _____

TOTAL \$ _____

Reserve and Save!

Early bird deadline: February 28, 2018

EXHIBIT BOOTH (10x10 in prime location)

Early Bird \$3,200 Standard \$3,500

NON-PROFIT/JSCHOOL - Perimeter of Room

Early Bird \$2,800 Standard \$3,000

CORNER

Early Bird \$3,300 Standard \$3,650

ATRIUM

Early Bird \$4,500 Standard \$5,000

ISLAND

Early Bird \$13,800 Standard \$15,000

One exhibit booth includes (2) complimentary registrations. Additional can be purchased for \$250/ member, \$450/non-member, early bird time frame. Please provide at least 3 booth numbers, in order of preference. 1st _____ 2nd _____ 3rd _____

Location is based on a first come first served basis. A representative will reach out to confirm booth selection and availability. You will have 48 hours to make your booth selection after signing contract.

NAHJ Professional Development Opportunities

- Education Sponsor \$50,000
- Plenary Session \$30,000 - 3 Available
- Professional Development Lunch \$20,000 - 2 Available
- Professional Development Breakfast \$15,000 - 3 Available
- NAHJ Sports Task Force \$15,000 and up
- Corporate Workshop/Panel \$15,000
- Track Sponsor \$10,000 - 5 Available
- Training Session Sponsor \$2,500 - 35 Available

Student Programs

- Student Professional Development Day \$30,000
- Puerto Rico Student Scholarship \$15,000

Special Events

- N Journalism Awards Luncheon \$60,000
- President's Reception \$20,000

NAHJ Brand/Promotional Exposure

- Technology Sponsor \$50,000
- Tote Bags + one insert \$25,000 exclusive
- Mobile App \$25,000
- Conference Program Book \$25,000
- Lanyards + Name badges \$20,000 exclusive
- Video Mobile Charging Stations \$15,000
- Hotel Room Key Cards \$15,000
- Digital Branding at Intercontinental \$15,000 and up
- Cafecito/Paletero Breaks \$15,000
- Mobile Charging Station \$15,000
- Full Page Program Guide Ad \$2,000
- Half Page Program Guide Ad \$1,500
- Conference Tote Bag Insert \$1,500

Digital Media Promotions

- NAHJ Digital Ad Campaign (6-months) \$50,000
- NAHJ Digital Media Campaign (6-months) \$25,000
- Twitter/Instagram Takeover \$5,000

RULES & REGULATIONS

Please refer to the NAHJ 2018 website to review the full rules and regulations intended by NAHJ to serve the best interest of NAHJ, the exhibitors, registrants, and to give notice to applicants and exhibitors of governing rules and regulations. All applicants are bound by the rules and regulations.

EXHIBIT ELIGIBILITY

Products and services exhibited may not detract from the study and practice of journalism. NAHJ retains the sole authority to determine the eligibility of any company and/or its product. NAHJ reserves the right to refuse applications of organizations not meeting standard requirements or expectations. NAHJ reserves the right to curtail or to close exhibits, wholly or in part, that reflect unfavorably on the character and the purpose of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc.

TERMS OF PAYMENT

The applicant agrees to enclose with this application full payment. Payments should be made payable to National Association of Hispanic Journalists (NAHJ) and forwarded to the NAHJ office, ATTN: Holly Rose, NAHJ, 1050 Connecticut Avenue, NW 5th Floor, Washington, DC 20036. To be included in initial space assignments, the exhibit application and full payment must be received. Space will not be assigned or held without the application and all appropriate fees.

NAHJ SPONSORSHIP AND EXHIBIT CANCELLATION POLICY

Cancellations must be submitted to NAHJ in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If exhibit support is cancelled on or before April 18, 2018, all monies paid to date minus a \$200 processing fee will be returned to the supporter. Cancellations of a larger sponsorship package will be returned to the supporter minus 15% of the total sponsorship fee. Any supporter who cancels after April 18 2018 will be responsible for the total cost. No refunds for cancellations after April 18, 2018.

I hereby agree to the terms of this agreement